





Data Suitability

- Suitability = Quality = Fitness for purpose
- To allow users to assess up front whether data associated with the programme, activities and series are suitable for their intended use.
- What information enables users to assess whether the data is suitable for their use?
 - Primary users?
 - Secondary users?



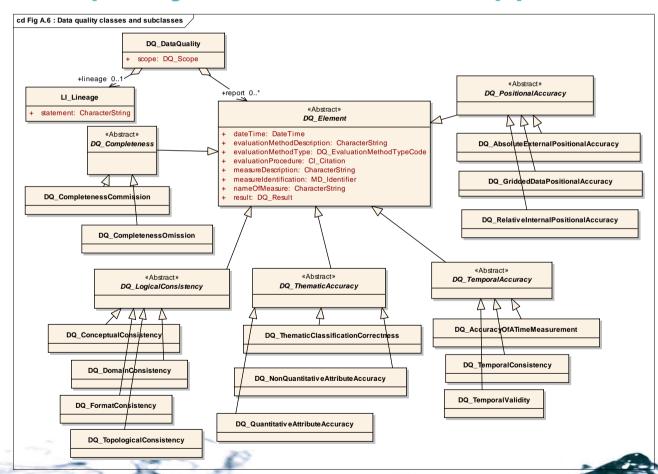
EOF Data Quality Study

- When primary users commission data capture, the organisation collecting the data follows procedures
 - so that the data collected meets the users needs
- Identified a range of example procedures that were used
 - Some more strongly documented than others
 - Some more widely used than others
- If secondary users knew what procedures had been followed, it would provide them with the basis to determine data suitability and hence re-use
 - But what information needs to be supplied about the procedures?



19115 Metadata Packages for Quality

How show quality information be supplied?





Data Suitability

© HR Wallingford 2007

Information required:

- That a defined procedure was used to collect the data
- The name and 'citation' of the procedure
 - Web page, paper, document. Not necessarily public
- A statement on whether the data collection complied with the procedure.

Information not required:

- Full details of the implementation of the procedure
 - Although it would be expected that organisation would retain that as part of their normal internal quality procedures
- EOF success criteria would be that metadata contained the above quality information



Counter in Crisis

- Test EOF conclusions about quality information requirements for metadata
- To get agreement and feedback on the approach
 - Data collector perspective
 - Data user perspective



Counter in Crisis

- Government understands that climate change is having a serious impact on the counter population of the UK.
- They have therefore embarked on an ambitious three-year programme to monitor and record counter populations.
- Teams will be appointed to undertake assessment of the populations in <u>four</u> different regions over the three years



How to Play

- Set up four teams
- Each year, your team will be awarded a contract to monitor the counter populations for a UK region (National Park)
 - You will not be successful in winning the same region each year!
- Each team will have
 - A survey sheet to complete
 - Data collection instructions
 - Population of counters
- Determine the health of the population of counters
 - by counting them according to your procedure
 - Record the species count on the survey sheet



Each Round

| Park | 2007 | 2008 | 2009 |
|----------------|------|------|------|
| | | | |
| Caringorm | D | С | D |
| | | | |
| New Forest | A | В | A |
| | | | |
| Peak District | В | D | С |
| | | | |
| Brecon Beacons | С | А | В |
| | | | |



Each Round

| Park | 2007 | 2008 | 2009 |
|----------------|-------------|-------------|-------------|
| | | | |
| Caringorm | D 40 | C 30 | D 40 |
| | | | |
| New Forest | A 40 | B 55 | A 75 |
| | | | |
| Peak District | B 55 | D 35 | C 75 |
| | | | |
| Brecon Beacons | C 42 | A 55 | B 50 |
| | | | |



Cairngorm Counter Masacre

- In 2009 the counter population in the Cairngorms plummeted to zero.
- Whilst populations in all other parts of the UK have remain stable, locals are worried about the situation in the Cairngorms.
- Government agencies are investigating what happened based on data collected as part of the Counters in Crisis study



Post Analysis

| Park | 2007 | 2008 | 2009 |
|----------------|-------------|-------------|--------------|
| | | | |
| Caringorm | D 40 | C 30 | D 40 |
| | 1.0d | ?? | 1.0d |
| New Forest | A 40 | B 55 | A 7 5 |
| | 3.0a | 3.0a | 3.0a |
| Peak District | B 55 | D 35 | C 75 |
| | 3.0a | 1.0d | ?? |
| Brecon Beacons | C 42 | A 55 | B 50 |
| | ?? | 3.0a | 3.0a |



Procedure 3a

| Park | 2007 | 2008 | 2009 |
|----------------|------|------|------|
| | | | |
| Caringorm | | 0.7 | |
| | 30 | 25 | 0 |
| New Forest | | | |
| | 40 | 55 | 75 |
| Peak District | | | |
| | 55 | 55 | 75 |
| Brecon Beacons | | | |
| | 6 | 55 | 50 |



Conclusions

© HR Wallingford 2007

Metadata Required

- That a defined procedure was used to collect the data
 - Mandatory element
- The name and 'citation' of the procedure
 - Web page, paper, document. Not necessarily public
- A statement on whether the data collection complied with the procedure.
 - True / false (mandatory)
 - text explanation (optional)

Encoding quality information in metadata

- Valid for ISO 19115 / 19139
- Consistent with INSPIRE metadata profile
- Compatible with MEDIN metadata profile



Conclusions

- EOF success criteria would be that metadata contained the above quality information
 - Likely to be zero now...
 - Enable a registry of procedures used by different organisations and for different purposes
- Ensuring this information exists makes data quality more explicit
 - Not onerous on the data collector
 - Promotes data reuse